

Volunteer Role Description

Campaign Advocate

51 Union Street, Oxford OX4 1JP
telephone: 01865 245 678
facsimile: 01865 791 927
email: people@peopleandplanet.org
on-line: peopleandplanet.org

Role Title: Campaign Advocate for

- The new Corporate Power campaign or
- The Ditch Dirty Development campaign or
- The Go Green Campaign

Role Description:

Working closely with People & Planet staff and other volunteers, you will contribute to People & Planet's position as the leading organisation working with students in the UK on issues of economic and social justice and the environment by:

- Delivering campaign training, workshops and issue specific talks.
- Working with the campaigns team, who will train and assist you in the development and delivery of campaigns.
- Being well briefed on P&P campaign policy and in turn acting as a peer communicator and media spokesperson.
- Taking part in lobbying meetings on behalf of People & Planet.

Accountable to: A Campaigns Officer or Intern in the People & Planet office.

What is expected of a Campaign Advocate?

This role will take up, on average, 2-4 days per month (time required will vary throughout the year). You will be expected to stay in phone and email contact with your support staff member approximately every fortnight and attend the following:

- Speaking appointments, lobbying meetings and training workshops throughout the year (target number agreed after recruitment)
- A training day in Oxford on 27/28 June followed by The Summer Gathering 28 June - 2 July, where you will receive expert skills and issues training.
- A briefing and preparation meeting in September 2009.
- Attendance and involvement in Shared Planet 2009.
- A mid year review meeting in January 2010.
- At least one P&P regional training event.
- The Forum 2010 (a weekend early in March).
- A debrief meeting in June 2010.
- A handover meeting with new Campaign Advocates in June 2010.
- To keep in touch with students involved in the campaign through use of an email list
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What do Campaign Advocates get out of the role?

- You will be provided with full training and one-to-one support for your role. This includes training on media & advocacy skills; campaign planning & public speaking, plus in-depth policy briefings.
- The opportunity to take part in a volunteer accreditation scheme, highly regarded by employers, for your volunteer work as a Campaign Advocate

- Experience of volunteering with the leading student campaigning network in the UK focusing on poverty, human rights and the environment.
- All of your travel expenses covered, plus a free ticket to Shared Planet and the Summer Gathering.
- Use of a People & Planet email address e.g. yourname@peopleandplanet.org
- Employers really value the skills you get from this role, and the People & Planet support office will supply you with a reference.
- The chance to meet and network with dozens of other activists.

How to Apply:

If you would like to apply to be a Campaign Advocate, please download an application form from peopleandplanet.org/volunteer. The deadline for applications is 01 June 2009.

We'll contact suitable applicants by 5 June to arrange an informal discussion about the role and your volunteers agreement.

Person Specification

All applicants must meet the following criteria:

- Previous involvement in the People & Planet network.
- Sympathy with the aims of People & Planet and the desire to create a just and sustainable world through campaigning.
- Access to a phone and the internet.
- Commitment to meeting the expectations of a Campaign Advocate (outlined above).
- Willingness to engage in public speaking.
- A desire to learn about the issues People & Planet campaigns on.

Please don't hesitate to get in touch if you'd like to have an informal chat about the role and what it involves.

Call or email Jim Cranshaw on 01865 245678 or jim.cranshaw@peopleandplanet.org or Louise Hazan at climate@peopleandplanet.org