

What else do you want to see on the agenda at the Forum 2008?

DEADLINE Monday 26 November 2007
<http://peopleandplanet.org/forum/08>

Your details

Please provide the names of 2 network members who are putting this proposal forward (they can be from the same group):

Proposer 1

Name	Ric Lander
Email	
Address	
Phone	
People & Planet group	Edinburgh Uni

Proposer 2

Name	Georgina Rannard
Email	
Address	
Phone	
People & Planet group	St Andrews

Your proposal

Total word limit for this section: **500 words.**

Categories for proposal: finance and fundraising, present campaign, group support, communications, democracy, network, other, events

Which category does your proposal best fit into?	Communications
Title	Revolutionise the Action Update
Summary of your proposal (no more than 30 words). For example, a topic for discussion, a position to debate or suggested course of action (like a motion).	People & Planet has a mass of brilliant journalists with incredible stories to write about – but at the moment, their only outlet is the website news and the much fated journal. The action update could be so much more than it is. Let's change it.
What is the proposed agenda item?	The session could include a pros and cons brainstorm of the action update, a look at what other similar organisations do (and what we can afford) and a comparison. Should it be a leaflet, a newspaper? Do we need a printed publication at all? We could also think about what we would like to get out of a printed publication and how the Support Office could create this.
Why is this important for People & Planet?	Giving space to Media Volunteers and all network members, with regional spaces and much more analysis would be great for strengthening groups, regions and democracy. It would allow more space for analysis (ala the journal) and could be interesting for all group members (rather than just new ones). A more newspaper style format would also give us a mouthpiece that we can give to potential funders and new groups. Network members will have lots of ideas about all these things, particularly the new media volunteers, and it will be exciting to discuss it.
How could it be implemented? (if applicable)	Whoever's in charge of the current publication could form a working group from the Forum, presumably with some media volunteers, campaign advocates and MC folk, and go on from there. There is no reason why changing the format should cost more money.

If you need any help or advice relating to completing this form please contact your support office contact or Joe in the Forum

team joe.greenwood@peopleandplanet.org or call 01865 245678.
When completed, please return by email to forum@peopleandplanet.org