

Proposal for Corporate Power campaign strand

DEADLINE: 8 December 2008

peopleandplanet.org/forum/

Your details

Please provide the name of at least one People & Planet group member who is putting this proposal forward (the optional second proposer can be from the same group):

Proposer (Key Contact)

Name	Alice Hemming
Email	
Address	
Phone	
People & Planet group	Cardiff University

Second Proposer (optional)

Name	Lucy Hiscox
Phone	
People & Planet group	Cardiff University

Your proposal for a Corporate Power campaign strand (500 words total)

Title	ethical investment and funding in universities
Summary of your proposal (no more than 30 words).	To demand that universities have transparent ethical investment and funding policies and refuse funding from companies that could be deemed unethical
What is the proposed campaign strand? (Write about your proposal in more detail here.)	To campaign for universities to have a publicly available and transparent ethical investment and funding policy. To campaign against universities receiving funding from 'unethical' corporations especially private military companies. This is based on the premise that students should receive an unbiased education. Many students will also feel uneasy that their universities commit to dangerous project in their name and without their consultation.
Why are you proposing this campaign strand?	

<p><i>(Use this space to explain how your proposed campaign strand meets the guidelines below).</i></p>	<p>There is a growing concern on our campus about this issue and many students want to take action already. As the investment affect student directly it is a relevant campaign. It has achievable goals such as the short-term aim of attainment of a publicly and transparent ethical investment policy. A long-term goal could be the eradication of investment in and from unethical companies.</p> <p>This provides opportunities to work with the organization 'Campaign Against the Arms Trade' which would be able to provide information about investments in universities.</p>
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Campaign Strand Criteria: Guidelines

An ideal campaign...

1. ... tackles a root cause of a significant human rights, poverty or environmental injustice. It could link these together.
2. ... is demanded by those affected or in solidarity with them.
3. ... has specific, achievable goals or aims at a local, national or international level over its planned lifetime. It could have several interim goals as well as or instead of one big goal.
4. ... includes a range of possible actions and strategies catering for people with different skills, levels of experience and preference of campaigning methods in the network.
5. ... is relevant to students, in schools, colleges and universities; both in the existing P&P network and those we seek to engage, particularly in Further Education colleges, newer universities and schools in disadvantaged communities.
6. ... is relevant to the entire network in the UK, possibly with separate goals and actions in regions with devolved government.
7. ... works within the autonomous groups structure of People & Planet.
8. ... can involve the network in planning and running to encourage understand of the issue and more generally active global citizenship.
9. ... uses People & Planet's strengths as a student network.
10. ... has opportunities for cooperation with other groups, including those in the Global South, but contributes something unique to their work in the area.
11. ... has a body of research and resources available to us in order to develop the campaign.

12. ... fits in with and draws from current and past People & Planet's campaigns.

If you need any help or advice relating to completing this form please email
corporatepower@peopleandplanet.org
or call **Juliette at the support office on 01865 245 678.**

When completed, please send this form to corporatepower@peopleandplanet.org