



student action on world poverty and the environment

General Proposal for the Forum 2009

Deadline for proposals: 8 December 2008

peopleandplanet.org/forum

Categories for proposals: finance and fundraising, present campaign, group support, communications, democracy, network, other, events

Your details

Please provide the details of those putting forward the proposal. More than one proposer is optional.

Proposer 1

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Proposer 2 (optional)

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Your proposal

Total word limit for this section: **500 words**.

Which category does your proposal best fit into?	Present campaign
Title	Future of Go Green universities campaign
Summary of your proposal (no more than 30 words). For example, a topic for discussion, a position to debate or suggested course of action (like a motion).	Decision about the future direction of the Go Green campaign in universities. What comes after groups have achieved the four Go Green demands?

What is the proposed agenda item? (Write about your proposal in more detail here.)

The Go Green campaign has been running since 2003, since when there has been a massive step-change in environmental management in the HE sector (in part due to People & Planet's campaign). In this session potential options for the future of the campaign would be discussed and a decision taken on how to take the campaign forward.

Work is currently being done by both student volunteers and office staff to research possible directions for the campaign. These ideas will be explored in a seminar for students and university environmental management staff at the end of January, so that concrete options can be worked out before the Forum. For example, options could include focusing on carbon reduction strategies, or on a specific source of emissions (eg energy), or on wider impacts of the sector (eg curriculum).

This is an important decision for the campaign, so it would be good to have a substantial proportion of Forum participants in the session, but as it is a decision that only applies to the university part of the Go Green campaign, it might be appropriate to have a parallel option for sixth form or college students.

It would be good to get guidance from the MC about how many people or how many groups need to be represented in the session to be able to make a decision of this kind.

Why is this important for People & Planet? For example, why is it valuable to discuss or if implemented, how will it make P&P more effective?

Go Green has been one of People & Planet's most successful and popular campaigns. From previous network consultations, it is felt to be an accessible and empowering campaign, enabling people to directly change things locally.

However, the success of the campaign means that lots of groups have now achieved the original Go Green demands, and there is a real need for a new direction, building on the establishment of sound environmental management practice to radically improve actual environmental impacts.

In the wider HE sector, People & Planet is now extremely well respected for our work on the Go Green campaign, and in particular for the Green League. That means that we are really well placed to push the sector further and get real results on carbon reduction.

How could it be implemented? (if applicable)

Existing office capacity is already dedicated to the Go Green campaign (part of the Climate Change Officer's time, plus the Go Green Universities intern). This capacity would be available to work on developing the new direction and new materials for the campaign in the period after the Forum. We have also got a number of volunteers working on the research phase and hopefully these people

would continue to be interested in the post-Forum work.

Developing a new campaign direction obviously takes up more resources than maintaining an existing campaign, which indicates a need for additional cash budget to be spent on, for example, materials development, additional capacity etc.

**If you need any help or advice relating to completing this form,
please contact Harry: forum@peopleandplanet.org or call 01865 245 678**

When completed, please return by email to forum@peopleandplanet.org