



student action on world poverty and the environment

General Proposal for the Forum 2009

Deadline for proposals: 8 December 2008

peopleandplanet.org/forum

Categories for proposals: finance and fundraising, present campaign, group support, communications, democracy, network, other, events

Your details

Please provide the details of those putting forward the proposal. More than one proposer is optional.

Proposer 1

Name	Louise Cobb
Email	
Address	
Phone	
People & Planet group	staff

Proposer 2 (optional)

Name	Kt Hartless
Email	
Address	
Phone	
People & Planet group	staff

Your proposal

Total word limit for this section: **500 words.**

Which category does your proposal best fit into?	Finance and fundraising
Title	P&P's finances and the need for network involvement
Summary of your proposal (no more than 30 words). For example, a topic for discussion, a position to debate or suggested course of action (like a motion).	A presentation and Q&A about P&P's finances and the importance of network fundraising. An opportunity to share fundraising successes. Small group work generating ideas for Corporate Power fundraisers.
<i>What is the proposed agenda item? (Write about your proposal in more detail here.)</i>	
This session, for all Forum participants, would begin with a presentation about	

P&P's current financial situation. This would highlight how urgently we need the network to help us secure unrestricted funding, to make things like the Corporate Power campaign possible. We would highlight the impact that lack of funds has had on our campaigning, for example causing us to go down from 3 fully supported campaigns to 1. We would cover how the global economic downturn might impact our ability to secure funds. There would be an opportunity for participants to ask questions about our finances and fundraising.

Participants would then share their fundraising success stories and best practice. This would motivate and encourage people by hearing about all the amazing fundraising actions being done by the network.

We would break up into smaller groups and get participants to generate ideas about how they could fundraise for the Corporate Power campaign. They would talk about corporate power themed fundraisers and how to link their campaigning with fundraising. Small groups would then feedback to the whole group to share ideas.

Why is this important for People & Planet? For example, why is it valuable to discuss or if implemented, how will it make P&P more effective?

Raising unrestricted funds is vital to People & Planet's sustainability, democracy and independence. We cannot run the cutting-edge, radical campaigns the network want us to run unless we have our own income. The network are key in helping us secure this funding. For example the network chosen Corporate Power campaign, which has been slow to attract grant funding, will only be a success if the network can help us raise unrestricted funding.

This session is also important as it enables us to be transparent to the network about our finances, and allows them an opportunity to ask questions about it.

The session would enthuse participants about fundraising and generate practical ideas about what they can do. These things are really important if we are going to see an increase in income from the network.

This session would make P&P more effective by helping to secure vital unrestricted funds to power our campaigns and outreach work.

How could it be implemented? (if applicable)

If you need any help or advice relating to completing this form,

please contact Harry: forum@peopleandplanet.org or call 01865 245 678

When completed, please return by email to forum@peopleandplanet.org