



student action on world poverty and the environment

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Role Title: Media & Communications volunteer

Role Description: Based in your People & Planet group and *working closely with People & Planet staff and other volunteers*, Media & Communications volunteers will work to get their campaigning activities communicated to a wide range of audiences. They will do this by:

- Building up a list of and maintaining relationships with media contacts.
- Writing press releases and following them up with interviews.
- Writing articles and/or blogs for printed media and the web, including regular items for the P&P newsletter.
- Finding creative ways to get your message across to large audiences (for example using YouTube).

Accountable to: An assigned member of Outreach Staff in the People & Planet office.

What is expected of a Media & Communications volunteer?

This role will take up around two days per month. You will be expected to stay in regular phone and email contact with your outreach staff member and attend the following:

- Summer Gathering 2008: 29 June to 3 July (near Oxford) for an Induction and Training Session. Media & Communications volunteers will receive a free ticket.
- Shared Planet 2009 (dates and venue TBC).
- A mid year review meeting in January '09.*
- A debrief meeting in June '09.*

*These meetings may be carried out by phone.

What do Media & Communications volunteers get out of the role?

- You will be provided with full training and one-to-one support for your role.
- Experience of writing press releases and articles and pitching them to journalists.
- Experience of volunteering with the leading student campaigning network in the UK focusing on poverty, human rights and the environment.
- All of your reasonable expenses covered, plus a free ticket to Shared Planet
- Employers really value the skills you get from this role, and the People & Planet support office will supply you with a reference.

How to Apply:

If you would like to apply for this role, please download an application form from peopleandplanet.org/volunteer. The deadline for applications is **Friday 16 May 2008**.

We'll contact suitable applicants by 23 May to confirm that you can attend the Induction and Training Session at the Summer Gathering.

Person Specification

All applicants must meet the following criteria:

- Involvement in a People & Planet group.
- Sympathy with the aims of People & Planet and the desire to create a just and sustainable world through campaigning.
- Access to a phone and the internet.
- Commitment to meeting the expectations of a Media & Communications volunteer (outlined above).

Desirable attributes:

- Experience of writing and/or working with the media.
- Good knowledge of the issues on which People & Planet campaigns.

Please don't hesitate to get in touch if you'd like to have an informal chat about the role and what it involves.

Call or email John Kentish: 01865 245678 or john.kentish@peopleandplanet.org