



student action on world poverty and the environment

## General Proposal for the Forum 2009

**Deadline for proposals: 8 December 2008**

[peopleandplanet.org/forum](http://peopleandplanet.org/forum)

**Categories for proposals:** finance and fundraising, present campaign, group support, communications, democracy, network, other, events

### Your details

Please provide the details of those putting forward the proposal. More than one proposer is optional.

#### Proposer 1

|                       |             |
|-----------------------|-------------|
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| People & Planet group | staff       |

#### Proposer 2 (optional)

|                       |             |
|-----------------------|-------------|
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### Your proposal

Total word limit for this section: **500 words.**

|   |   |
|---|---|
| Which category does your proposal best fit into?  | finance and fundraising   |
| Title   | How to help fund P&P's campaigns without diluting our campaigning.  |
| Summary of your proposal (no more than 30 words).<br><br>For example, a topic for discussion, a position to debate or suggested course of action (like a motion). | A discussion to share experience and best practice of fundraising for P&P, including how to combine fundraising and campaigning. The session will include a practical fundraising planning session. |
| What is the proposed agenda item? (Write about your proposal in more detail here.)  |   |
| This is a parallel group discussion session for a smaller number of participants.   |   |

We will begin with a go-round from all the attendees to share their experiences of fundraising, what worked, what didn't work and what they found to be most successful from their experiences. We will then draw from that discussion what makes an effective fundraiser.

We will then look at how to fund our campaigns without diluting the campaigning, so that groups can maintain maximum campaign impact even when they're spending time organising fundraisers.

Finally we will have a planning session for each of the participants to decide and begin to plan a fundraiser that relates to the campaigns that their groups are campaigning on over the term. We will then provide time for each participant to share their plans with the group to see if there are any useful suggestions or experience that could help with their plans.

*Why is this important for People & Planet? For example, why is it valuable to discuss or if implemented, how will it make P&P more effective?*

The network's assistance with fundraising is vital in achieving P&P's financial security and independence. Group Fundraising events are important for P&P as they provide unrestricted funds that we can use for all of P&P's work, not just specific campaigns, or workshops.

This session would help support those in P&P groups who want to run fundraising events, but have wondered how to relate them to their campaigns, or get the rest of the group enthused with holding a fundraising event.

It would also empower the participants through their sharing of experiences and sharing their plans for holding a fundraising event.

*How could it be implemented? (if applicable)*

**If you need any help or advice relating to completing this form, please contact Harry: [forum@peopleandplanet.org](mailto:forum@peopleandplanet.org) or call 01865 245 678**

**When completed, please return by email to [forum@peopleandplanet.org](mailto:forum@peopleandplanet.org)**