

student action on world poverty and the environment

Job Title: Campaigns & Movement Building Coordinator

People & Planet's goal: We believe that the change we want to see in the world can only be achieved by strong social and environmental justice movements that include empowered students and front-line communities, working together in solidarity to overcome oppressive structures created and maintained by an entrenched global establishment.

We are part of an empowered global movement that is a driving force towards a more just, sustainable world. We empower students and young people to be at the forefront of efforts to create a better world by working with partners to form strong coalitions that include front-line communities themselves, and to operate across national boundaries to challenge the holders of power at the global level.

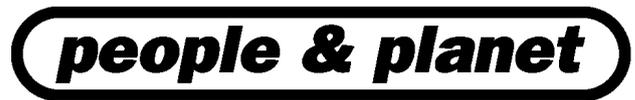
We contribute to building a more just and sustainable world through:

- Organising and training the next generation of students to be strong activists with skills and motivations that last their whole lives, enabling them to go on to create new ways of sharing this world.
- Enabling powerful student activism fights injustices.
- Steering the huge and growing education sector to play a just role in the economy, and act as hotbeds for new ideas able to develop a more fair, sustainable world.
- Recognising that as UK students we can use our privilege to amplify the voices of front-line communities and to challenge the different types of oppression in society.
- Creating new institutions that nurture solidarity through into the future, to fill strategic gaps in our movements and maintain an ongoing legacy for hard won victories.

Job Purpose: As Campaigns & Movement Building Coordinator you will work closely with the Campaign and Movement Building managers in mobilising and supporting students around the UK to further the campaigns they have democratically chosen.

With support you will deliver and co-ordinate support for student and youth groups by organising events, delivering training, providing advice and maintaining regular contact with the groups.

You will support the People & Planet network to run our campaigns by conducting research, developing resources, coordinating communications, organising days of action, working in partnership with other organisations and supporting democratic engagement with the campaigns. We will provide you with all the training you need to undertake this role and to make the most from the year.



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Contract: Fixed term 13 months

Salary: £18,583 per annum

Start date: Successful applicants will begin on Monday 29 June and then take part in residential training with other students in the network from 8-12 July (note: this includes the weekend). After a week off, co-ordinator training will resume on Monday 20 July.

People & Planet core campaigns

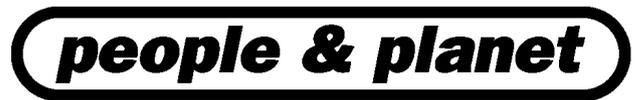
We currently have four core campaigns democratically chosen by our student network. Our Campaigns and Movement Building Coordinators will work together with the Managers to support these core campaigns as well as supporting our network and working with wider student movements.

The Fossil Free Campaign targets UK universities and colleges who invest in the fossil fuel industry, as well as partnering with the likes of BP and Shell through research partnerships, sponsorship deals and recruitment schemes. Divestment has mobilised a student movement to demand that universities divest from the fossil fuel industry and reinvest this money into renewable energy, as well as severing other cultural and academic ties.

Divest Barclays Campaign takes aim at the banking sector which finances and underwrites the companies profiting from extraction and climate crisis. Using the tactic of institutional boycotts, students are demanding their Students' Unions and Universities boycott Barclays – the UK's dirtiest high-street bank. Alongside taking creative direct action at branches and the banks' key events, they are demanding Barclays ditch all fossil fuel finance.

Sweatshop Free Campaign: The UK higher education sector spends £8 billion per year buying a range of goods and services that students and staff use day to day on campus. Often this money is spent with big companies who have appalling records of human rights abuses in their supply chains. The Sweatshop Free team work to campaign to defend human rights and promote fair trade relations throughout university supply chains, making university purchasing a beacon for sustainable development and a force for human rights.

Undoing Borders Campaign fights for safe and welcoming communities where those with lived migration experience are welcomed with dignity and respect instead of being criminalised, scapegoated, detained and deported. The Undoing Borders campaign aims to dismantle the advance of the 'hostile environment' onto our campuses and build a counter-vision of the truly public university.



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Overview of the Role

This role is a multifaceted position with a wide range of opportunities and varied responsibilities. You will be provided with extensive training and close support throughout the internship that will enable you to develop your confidence and to learn new skills.

An important part of the role will be supporting the People & Planet university network. With roughly 60 groups at universities across the country, the People & Planet university network is the UK's biggest network of students taking action on world poverty and climate change. With an excitement to meet new people and travel around the UK you will support, train and help organise events for national volunteers, key group organisers, and group members.

We are deeply committed to equality, diversity, liberation and social justice and we welcome applications from anyone who shares these values. We find that people with diverse perspectives and experiences improve and refresh the way People & Planet works and we welcome new ideas and ways of working. We are undergoing a review of our role in the movement to ensure that we are building the diverse movement to want to see.

People & Planet particularly encourages applications from people from ethnic minority backgrounds, trans people, queer people, people with disabilities and people with caring responsibilities and other groups typically under-represented in campaigning organisations like ours. We are committed to making reasonable adjustments to enable any candidate to show their suitability for a role within People & Planet.

We're a small, friendly team who work creatively and flexibly together to achieve our goals of empowering students to campaign for social and environmental justice from our East Oxford office. Unlike most organisations, People & Planet does not have a CEO or Director. The management team runs the organisation collaboratively with oversight from our trustee board which is made up of a majority of elected students.

Main responsibilities

This is a list which covers all aspects of the role. Full training and support will be given to you so that you can undertake these things with confidence.

Campaigns support and delivery

- Contribute to developing campaign strategy and support students to engage in ongoing campaign development.
- Play an active role in external partnerships with other organisations where this furthers the objectives of campaigns.
- With support, project manage and deliver campaign events, actions and other projects, including mobilising students for national days of action.
- With support, design, develop and coordinate the distribution of campaign materials and resources, both on and offline.

Group support

- Help to organise and deliver People & Planet events which are relevant to a wide range of students.
- Support the People & Planet democracy process, including encouraging students to make proposals to the process and mobilising students to vote.
- Co-ordinate the planning and delivery of support for groups of students and young people with support from the team.
- Support students to put on their own events and actions.
- Encourage and support students to fundraise for People & Planet's work.
- Maintain contact with key organisers.
- Record group activities and contact details and contribute towards monitoring and evaluating our work.

Training and supporting students and wider network

- Once trained, develop and deliver relevant skills and campaign workshops to students.
- Advise and support students to run effective campaigns and engage students, listen to

what is most urgent for them and take this back to the team.

- Recruit, train and support campaign organisers and volunteers in education institutions.
- Support and encourage students to attend campaign mobilisations and events.
- Facilitate skill-sharing and communication between groups.

Communications

- With support, write content for newsletters, articles, blogs, emails and social media which communicate campaign skills and events in an accessible and engaging way.
- Generate media coverage and support students in generating media coverage.
- Manage social media accounts and communications with training.

Organisational Management

- Contribute to on-going reflection and development of organisational strategy based on the needs of student networks and your vision for People & Planet in a global justice movement.

Necessary criteria for the role

This is a list of things we are looking for in candidates. These are the things you will need to be able to demonstrate and that we will be assessing your application on.

Personal attributes

- The ability to build rapport and trusting relationships with a diverse range of people.
- A belief in an equal society and a commitment to challenging inequality and the ways oppression can play out in everyday life.
- The ability to build rapport and establish relationships with others, in order to inspire and support them to take action.

Experience

- Experience of taking part in a campaign about corporate power, climate injustice, migrants rights or social oppression, and a clear interest in learning more about campaign strategy in these areas.
- Experience organising creative actions, protests or non-violent direct actions
- Experience organising successful events, preferably in a student context
- Experience of organising as part of, or showing solidarity with, diverse groups in society. For example communities of colour, indigenous groups, disabled people or LGBTQI groups.
- Experience of facilitating workshops, meetings, or another form of public speaking.

Skills

- Enjoy working in a team, can demonstrate good teamwork skills as well as the ability to work independently.
- Strong non-written communication skills and an ability to communicate in simple or creative ways, for example facilitating workshops, giving talks, or using art, creativity or music in protest.
- The ability to juggle tasks and work to both short term and long term objectives.
- The ability to identify a problem and use initiative to ask for the right kind of support to find solutions.
- The ability to use social media, email, Skype & phone and to choose the best method to communicate with students and others.
- The ability to conduct desktop research quickly but thoroughly.
- The ability to write persuasively, for example writing a blog or social media post aimed at encouraging somebody to take action or change their opinion.

Helpful criteria for the role

This is a list of extra things that may be useful in the role. Candidates don't need to have these but tell us if you do, it's a little bonus but not a must.

- Knowledge of university and/or college sectors, particularly focused on being able to organise or campaign within those institutions (this could be student unions, or university decision making structures).
- Experience of using design software to design graphics, materials or videos.
- Experience of working on one of People & Planet's core campaigns.
- Experience of using social media to organise or campaign.