

DIVEST BORDERS

people & planet



WHEN: FRIDAY 17TH FEBRUARY

WHAT:

People & Planet groups across the UK will be holding separate but coordinated actions on their respective campuses, projecting our 'DESTROY WALLS NOT THE PLANET' logo onto university buildings with stencils and phone flashlights. Groups will take pictures of the projected logos and tag their universities demanding that they take action.

WHY:

- **TO RAISE AWARENESS OF THE BORDER INDUSTRY**

A major initial objective of the campaign is to first raise the general understanding of how the border industry operates and why it must be resisted.

- **TO RAISE THE PROFILE OF THE CAMPAIGN**

We want to introduce Divest Borders as a solution to this problem, and increase the number of students and staff who are aware of the campaign and who understand its aims.

- **TO DEMAND UNIVERSITIES STAND IN SOLIDARITY WITH FRONTLINE COMMUNITIES**

We want to put pressure on universities to sever their ties to the fossil fuel and border industries.

BEFORE THE ACTION

Identify a location - scout a location that will work for the action.

Make sure it's somewhere safe and accessible, but with as much visual impact as possible! Remember you will be doing the action after dark so ensure to assess all risks in the daytime.

Reach out to staff - it would be great to raise awareness and support for the campaign amongst workers at your uni. Identify at least ten potentially supportive staff members at your uni and email them to tell them about the campaign, your action, and the [Divest Borders Open Letter](#) (aimed at staff).

Develop a comms plan - set up social media accounts, think about how to reach out to new supporters and direct them to the day of action.

HOW WE CAN SUPPORT

We're more than happy to provide any of the below - just drop us a message anytime! **Email us at divestborders@peopleandlanet.org**

Planning - We will be holding a Divest Borders workshop on **Thursday 16th February 4:00-5:30pm** (the day before the action) and all groups are welcome to attend! The second half of the workshop will be used for action planning and will give you a chance to troubleshoot any final issues in your plans and discuss them with other groups to share ideas.

Resources - If you want to take part in the action, let us know by **Sunday 12th February** so we can send out the action pack! This will include the stencil (crucial!) as well as Divest Borders action guides, stickers, badges and more.

Amplification - We can amplify any calls to action, events or photos from our P&P social media accounts, and will retweet anything you post.